

CO-INVEST IN EAST OAKLAND WITH US.

Imagine an East Oakland where Black children and families are not only surviving, but flourishing. In this vibrant and inclusive community, every individual can reach their full potential and contribute to the greater good. With the funding commitment from Blue Meridian, we have an unprecedented opportunity to make this dream a reality.

HOW DOES THE MATCH WORK?

The \$50m investment from Blue Meridian is contingent on Oakland Thrives securing an equal-sized investment from local funders. Funds can be provided over the next five years and gifts of all sizes are welcome.

Blue Meridian Partners will contribute \$50m to Rise East once Oakland Thrives has secured \$50m in commitments from local funders. Commitments and funding provided to the following groups all count if they are unrestricted or aligned with the Rise East Investment Plan.

- Oakland Thrives
- East Oakland Youth Development Center
- Black Cultural Zone
- Roots Community Clinic
- Brotherhood of Elders
- Nonprofits and OUSD schools serving the 40x40 and participating in Rise East. Please contact us to confirm eligibility.

READY TO MAKE A COMMITMENT?

Please indicate your total commitment, when you plan to provide funds, and any restrictions on the use of funds. Note: funds may be provided anytime between now and 12/31/2028.

The nonprofits leading this effort need immediate support to staff up for the work ahead. Please consider donating to the 5 core partners now. Gifts of every size are welcome. To make a commitment or learn more about Rise East, please contact:

Melanie Moore, CEO
Oakland Thrives
 melanie@oaklandthrives.org

200 Franklin St.
 Oakland, CA 94612
 www.oaklandthrives.org



ORGANIZATION

Organization Name: _____ Website: _____

Address: _____

CONTACT PERSON

Name: _____ Title: _____

Phone: _____ Email: _____

OUR COMMITMENT

Today's Date: _____ When will funds be provided? _____

Total Commitment	\$
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Funds provided are for the following purpose(s):

<input type="checkbox"/>	Unrestricted general operating support for Rise East	\$
<input type="checkbox"/>	Core support to one or more of the 5 lead organizations:	
	Black Cultural Zone	\$
	Brotherhood of Elders	\$
	East Oakland Youth Development Center	\$
	Roots Community Health Center	\$
	Oakland Thrives	\$
<input type="checkbox"/>	Support for one or more groups or schools doing work described in the Rise East Investment Plan. Please list each with the amount.	
	Name:	\$
	Name:	\$
	Name:	\$

<input type="checkbox"/>	Restricted support for Rise East	\$
Please indicate your areas of interest and we will follow up to document the restrictions:		
<input type="checkbox"/>	1: Black Children and Youth Learn and Grow	
<input type="checkbox"/>	2: Black Families Have a Place to Live & Thrive for Generations	
<input type="checkbox"/>	3: Our Economy Supports Black Workers and Small Businesses	
<input type="checkbox"/>	4: Black Family Health and Wellbeing are Supported	
<input type="checkbox"/>	5: Black Residents are Safe, Connected, Empowered, and Enriched	
<input type="checkbox"/>	6: Power-Building, Data Infrastructure, and/or Community Fund	
Comments:		

Grand Total (This should match the total commitment listed in row one.)	\$
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